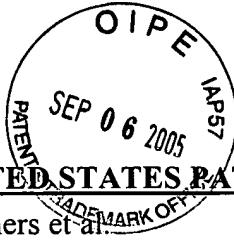


S/N 09/767,793



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Tim Carruthers et al. Examiner: Donald Champagne  
Serial No.: 09/767,793 Group Art Unit: 3622  
Filed: January 23, 2001 Docket No.: 2050.004US1  
Title: METHOD AND SYSTEM FOR SCHEDULING ONLINE TARGETED  
CONTENT DELIVERY

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AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

This responds to the Office Action mailed on June 1, 2005. Please amend the above-identified patent application as follows.